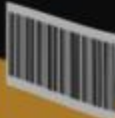


PAIN POINT
TRIGGERS



PAIN POINT TRIGGERS

**ULTIMATE PROMPT
PACKAGE**

Created By: Mark Hess

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Overview

This is super simple and super useful...

I'm giving you 150+ one sentence prompts that you can use to find pain points quickly.

You simply replace [your keyword/niche] with your keyword or niche and paste them into ChatGPT.

Using “affiliate marketing” as an example –

What can I help with?

What do people find intimidating about [your keyword/niche]



Create image



Summarize text



Analyze data



Analyze images

More

What can I help with?

What do people find intimidating about affiliate marketing



Create image



Summarize text



Analyze data



Analyze images

More

ChatGPT will then get to work –

ChatGPT 4o ▾

What do people find intimidating about affiliate marketing?



People can find affiliate marketing intimidating for several reasons, including:

1. Steep Learning Curve

- Many beginners feel overwhelmed by the need to learn skills like SEO, email marketing, content creation, and data analytics.
- The sheer amount of conflicting advice and strategies can confuse newcomers.

2. High Competition

- Established affiliates often dominate niches, making it seem difficult for newcomers to stand out or succeed.

3. Technical Barriers

- Setting up websites, tracking links, and understanding analytics tools can be daunting for those with limited technical skills.



Put these to use everywhere in your marketing to resonate better with your target audience.

This is a massive list.

I also included this list in a notepad file that's included in the zip folder with this PDF.

LIST OF ONE SENTENCE PAIN POINT PROMPTS

What annoys people the most about [your keyword/niche]

What do people feel they lack confidence in when it comes to [your keyword/niche]

What do people feel is too complicated about [your keyword/niche]

What makes people hesitate before trying to [your keyword/niche]

What do people find intimidating about [your keyword/niche]

What do people find the most time-consuming when it comes to [your keyword/niche]

What keeps people from feeling satisfied with [your keyword/niche]

What do people wish they had more support for when dealing with [your keyword/niche]

What do people consider the biggest hurdle in [your keyword/niche]

What stops people from enjoying the process of [your keyword/niche]

What do people often misunderstand when they think about [your keyword/niche]

What do people feel discouraged by when attempting to [your keyword/niche]

What do people wish was more affordable when it comes to [your keyword/niche]

What prevents people from being consistent with [your keyword/niche]

What do people commonly fail at when they try to [your keyword/niche]

What are people afraid they might lose while trying to [your keyword/niche]

What do people wish they knew more about before starting to [your keyword/niche]

What do people feel is unreliable when it comes to [your keyword/niche]

What makes people feel stuck or unable to progress with [your keyword/niche]

What do people believe is too risky about [your keyword/niche]

What are people overwhelmed by the choices of when dealing with [your keyword/niche]

What do people think is the biggest challenge in staying motivated with [your keyword/niche]

What do people feel they always need more guidance for when doing [your keyword/niche]

What do people wish they had access to in order to succeed at [your keyword/niche]

What do people regret the most after trying to [your keyword/niche]

What frustrates people the most about [your keyword/niche]

What challenges do people commonly face when trying to [your keyword/niche]

What do people wish was easier when it comes to [your keyword/niche]

What obstacles prevent people from achieving success with [your keyword/niche]

What are people constantly struggling with when dealing with [your keyword/niche]

What do people feel overwhelmed by when they try to [your keyword/niche]

What are people afraid of when they start [your keyword/niche]

What do people feel is missing when they attempt to [your keyword/niche]

What are the biggest roadblocks people encounter while [your keyword/niche]

What do people feel uncertain or confused about regarding [your keyword/niche]

What do people find most inconvenient about [your keyword/niche]

What do people struggle to understand when dealing with [your keyword/niche]

What do people find most frustrating about the learning process for [your keyword/niche]

What makes people feel unprepared when attempting to [your keyword/niche]

What do people feel is not worth the effort when it comes to [your keyword/niche]

What do people consider the most discouraging part of [your keyword/niche]

What causes people to give up too soon when trying to [your keyword/niche]

What do people wish was more reliable when it comes to [your keyword/niche]

What are people skeptical about when considering [your keyword/niche]

What do people feel they never have enough information about for [your keyword/niche]

What do people worry about most when they get started with [your keyword/niche]

What do people feel they are missing to successfully accomplish [your keyword/niche]

What do people think is the hardest part to overcome with [your keyword/niche]

What do people consider the most stressful aspect of [your keyword/niche]

What makes people second-guess their decision to [your keyword/niche]

What do people feel is the most tedious part of dealing with [your keyword/niche]

What do people need more clarity on when it comes to [your keyword/niche]

What prevents people from fully committing to [your keyword/niche]

What do people wish was more intuitive when using [your keyword/niche]

What do people fear they will fail at when attempting to [your keyword/niche]

What makes people feel they are not capable of handling [your keyword/niche]

What do people wish they could avoid entirely when dealing with [your keyword/niche]

What do people find confusing or overwhelming during the initial stages of [your keyword/niche]

What do people feel they need reassurance about before proceeding with [your keyword/niche]

What do people consider the most draining aspect of [your keyword/niche]

What internal conflicts do people experience when trying to [your keyword/niche]

What emotional barriers keep people from fully committing to [your keyword/niche]

What core insecurities do people have when dealing with [your keyword/niche]

What unresolved fears surface when people consider starting to [your keyword/niche]

What do people struggle to accept about themselves when attempting to [your keyword/niche]

What deep frustrations cause people to lose hope in [your keyword/niche]

What subconscious doubts keep people from pursuing [your keyword/niche]

What do people feel they are constantly sacrificing when they try to [your keyword/niche]

What past failures make people hesitant to trust in the process of [your keyword/niche]

What unspoken fears do people carry when thinking about [your keyword/niche]

What do people believe they are unworthy of when it comes to [your keyword/niche]

What painful experiences make people feel disconnected from [your keyword/niche]

What do people feel helpless to change when facing [your keyword/niche]

What inner battles drain people when they try to deal with [your keyword/niche]

What long-standing beliefs hold people back from making progress with [your keyword/niche]

What does the fear of judgment make people avoid when it comes to [your keyword/niche]

What emotional scars do people revisit when they think about [your keyword/niche]

What does the fear of failure make people procrastinate on when dealing with [your keyword/niche]

What do people fear losing control over when navigating [your keyword/niche]

What do people feel is out of reach or impossible when striving for [your keyword/niche]

What deeply-rooted anxieties prevent people from taking the first step with [your keyword/niche]

What do people secretly worry they're not good enough for when it comes to [your keyword/niche]

What makes people question their own worth or value when dealing with [your keyword/niche]

What do people regret not starting sooner because of their fear of [your keyword/niche]

What hidden emotional burdens do people carry when thinking about overcoming [your keyword/niche]

What do people fear will never improve about their situation when dealing with [your keyword/niche]

What unspoken doubts linger in people's minds about their ability to [your keyword/niche]

What hidden shame do people carry when they fail to accomplish [your keyword/niche]

What do people secretly envy in others who succeed at [your keyword/niche]

What makes people feel most vulnerable when facing [your keyword/niche]

What do people believe they'll be judged for if they fail at [your keyword/niche]

What makes people feel powerless to change when dealing with [your keyword/niche]

What do people fear they'll never fully understand about [your keyword/niche]

What makes people feel disconnected from their true potential when trying to [your keyword/niche]

What do people fear will never get easier when they're working on [your keyword/niche]

What do people struggle to forgive themselves for when they can't achieve [your keyword/niche]

What do people feel is their biggest limitation when it comes to [your keyword/niche]

What silent battles do people fight that prevent them from committing to [your keyword/niche]

What do people fear is the real reason they can't succeed at [your keyword/niche]

What do people feel is holding them back that they can't quite put into words when facing [your keyword/niche]

What makes people feel like they're stuck in an endless cycle of failure when trying to [your keyword/niche]

What deep-rooted fears make people sabotage their progress with [your keyword/niche]

What do people secretly dread will happen if they don't succeed at [your keyword/niche]

What do people feel they've lost faith in when it comes to [your keyword/niche]

What do people fear they'll regret in the future if they don't start now with [your keyword/niche]

What underlying emotions cause people to retreat from taking action on [your keyword/niche]

What do people feel like they'll never be free from when struggling with [your keyword/niche]

What makes people feel as though they're not living up to their potential when attempting to [your keyword/niche]

What core belief about themselves do people question when they fail at [your keyword/niche]

What unresolved emotional pain keeps people from embracing change when dealing with [your keyword/niche]

What do people fear will always hold them back from achieving [your keyword/niche]

What makes people question their sense of purpose when they struggle with [your keyword/niche]

What do people worry they'll never overcome internally when dealing with [your keyword/niche]

What do people feel they're constantly falling short of when trying to [your keyword/niche]

What deep emotional wounds resurface when people attempt to [your keyword/niche]

What do people fear they'll never fully heal from when facing [your keyword/niche]

What do people feel is draining their energy and motivation when it comes to [your keyword/niche]

What unspoken fears cause people to doubt their potential for success in [your keyword/niche]

What makes people feel like they'll never truly belong when it comes to [your keyword/niche]

What do people feel they're always on the verge of losing when dealing with [your keyword/niche]

What do people secretly fear others will discover about them if they fail at [your keyword/niche]

What past experiences make people feel stuck in a cycle of fear when approaching [your keyword/niche]

What do people feel they are constantly fighting against when trying to improve in [your keyword/niche]

What makes people feel disconnected from their inner strength when dealing with [your keyword/niche]

What unresolved guilt do people carry that stops them from progressing with [your keyword/niche]

What do people fear they will never be capable of no matter how hard they try with [your keyword/niche]

What makes people feel like impostors when they're working toward [your keyword/niche]

What do people believe will crumble if they can't succeed at [your keyword/niche]

What internal conflict do people struggle to silence when they're pursuing [your keyword/niche]

What makes people feel like they're always on the outside looking in when it comes to [your keyword/niche]

What do people feel they're constantly chasing but never quite reaching in [your keyword/niche]

What do people feel they must hide from others when they're dealing with [your keyword/niche]

What do people fear will completely unravel their progress if they don't handle [your keyword/niche]

What makes people feel trapped in their current circumstances when trying to [your keyword/niche]

What do people feel they'll never be enough for when it comes to [your keyword/niche]

What do people fear they'll lose a part of themselves in when trying to [your keyword/niche]

What do people feel is their greatest emotional weakness when it comes to [your keyword/niche]

What do people believe they'll never feel secure about when dealing with [your keyword/niche]

What makes people feel disconnected from their own desires when pursuing [your keyword/niche]

What do people secretly fear will define them if they fail at [your keyword/niche]

What do people feel they've been running away from their whole lives when it comes to [your keyword/niche]

What hidden emotional scars make people hesitant to even begin with [your keyword/niche]

What do people feel they've been avoiding out of fear of uncovering deeper truths about themselves with [your keyword/niche]

What do people fear they'll never be able to change about their identity when struggling with [your keyword/niche]

What do people feel a profound sense of inadequacy about when dealing with [your keyword/niche]

What do people feel they've sacrificed too much of themselves for when it comes to [your keyword/niche]

What do people fear they'll never be understood about when expressing themselves through [your keyword/niche]

What makes people feel like they've betrayed their own potential when they can't achieve [your keyword/niche]

What past trauma do people fear will always interfere with their progress in [your keyword/niche]

What deep-seated fear of failure makes people avoid taking risks with [your keyword/niche]

What do people feel is an inevitable part of their identity when they struggle with [your keyword/niche]

What do people feel they'll never truly forgive themselves for when attempting to [your keyword/niche]

What do people secretly believe they're doomed to fail at, no matter how hard they try with [your keyword/niche]

What makes people feel like they're losing their true self in the process of pursuing [your keyword/niche]

What do people fear they're wasting their life on when they continue struggling with [your keyword/niche]

What do people feel they'll never fully regain control over when dealing with [your keyword/niche]

What deep, unspoken fear of rejection do people harbor when they attempt to [your keyword/niche]

What do people feel powerless to stop from repeating in their lives when it comes to [your keyword/niche]

What makes people feel like they're destined to fall short when attempting to [your keyword/niche]

What do people believe is the hardest truth to accept about themselves when facing [your keyword/niche]

What do people feel they're constantly hiding from others when dealing with [your keyword/niche]

What makes people feel like they're losing themselves the more they try to [your keyword/niche]

What do people fear will remain unresolved no matter how much effort they put into [your keyword/niche]

What makes people feel like they're fighting a losing battle with [your keyword/niche]

What do people believe they'll never fully heal from when trying to [your keyword/niche]

What do people fear will always keep them from true happiness when it comes to [your keyword/niche]

What do people feel they are betraying themselves by continuing to engage with [your keyword/niche]

What do people believe they'll never find peace with when it comes to [your keyword/niche]

What makes people feel emotionally exhausted and drained when they attempt to [your keyword/niche]

What do people fear they will never fully understand about themselves when facing [your keyword/niche]

What internal conflict do people struggle to silence while trying to move forward with [your keyword/niche]

What deep emotional baggage do people feel holds them back when they try to [your keyword/niche]

What do people fear they've been avoiding for too long to ever address properly in [your keyword/niche]

What do people feel they're slowly losing faith in when they keep working at [your keyword/niche]

What do people secretly fear they're sabotaging about themselves when dealing with [your keyword/niche]

What do people feel they'll never be worthy of accomplishing with [your keyword/niche]

What do people feel they're always running away from emotionally when trying to handle [your keyword/niche]

What do people fear will completely unravel the progress they've made with [your keyword/niche]

What do people feel they're sacrificing their authenticity for when pursuing [your keyword/niche]

What makes people feel stuck in a loop of disappointment when they try to change [your keyword/niche]

What do people fear they'll never find closure on when it comes to [your keyword/niche]

What do people secretly feel ashamed of when they struggle with [your keyword/niche]

What deep-seated emotional need do people feel will never be fulfilled in [your keyword/niche]

What do people feel they've lost control over within themselves when they face [your keyword/niche]

What deep internal fear makes people question their ability to ever succeed at [your keyword/niche]

What do people feel they've been chasing their entire lives but can never quite reach when it comes to [your keyword/niche]

What do people believe they've been unfairly burdened with when facing [your keyword/niche]

What do people feel constantly judged about by others when dealing with [your keyword/niche]

What do people secretly believe is the biggest flaw holding them back from [your keyword/niche]

What do people wish they could change about their past to make progress with [your keyword/niche]

What do people feel they're always compromising on when trying to handle [your keyword/niche]

What do people fear they'll never gain approval for when they attempt to [your keyword/niche]

What do people feel they're stuck reliving when they face challenges in [your keyword/niche]

What do people feel they're failing to prove to themselves when pursuing [your keyword/niche]

What makes people feel they're always starting over when trying to make progress with [your keyword/niche]

What do people believe they are missing on a fundamental level when struggling with [your keyword/niche]

What do people feel they're losing faith in the more they try to work on [your keyword/niche]

What do people believe they'll regret for the rest of their lives if they can't succeed at [your keyword/niche]

What do people fear they're neglecting in their lives while trying to achieve [your keyword/niche]

What do people feel they've been punished for when they fail at [your keyword/niche]

What do people secretly resent themselves for when they struggle with [your keyword/niche]

What do people feel is unfairly out of reach for them when they pursue [your keyword/niche]

What do people believe is the harshest truth they've had to confront about [your keyword/niche]

What do people fear will define their legacy if they fail to accomplish [your keyword/niche]

What do people feel makes them invisible or unworthy when they try to engage with [your keyword/niche]

What do people feel is their biggest blind spot when navigating [your keyword/niche]

What do people secretly believe will never change no matter how hard they try with [your keyword/niche]

What do people feel they're clinging to, even though it no longer serves them, when dealing with [your keyword/niche]

What do people fear they'll be forgotten for if they fail to succeed in [your keyword/niche]

What do people feel most disconnected from in their own lives when they focus on [your keyword/niche]